

Business Start-Up Articles

Planning, creating and launching a new enterprise is both one of the most frightening and exhilarating things you can do with your clothes on.

These articles give you insights, experiences and I hope inspiration.

"If you're having a bad time at work, perhaps the boss is being difficult, being your own boss can really appeal. However, until you've been there, you don't really know what running your own enterprise is like. Here are some small business myths, exploded for you to see the reality behind them...." (from: [How to overcome the doubts about starting up on your own](#))

Not all goals are material! *"It's good when considering money to pause a moment and revisit some of those life goals you might have that cost nothing to achieve. We all get too hung up about money so it's important to keep that balance in your mind between financial success and success in life..."* (from: [Your own business is not just about money](#))

There's a lot more help where the quotes above came from!

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