

10 good reasons to work from home

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Working from home is incredibly convenient. If you're starting your business, it's also the place you have already. It's easy to start your business at home.

Of course you need some space and there may be distractions, but there are lots of good reasons for working from home. Here are ten of them:

1. Cheap – the money you save by not renting an office can be invested instead in technology, marketing and other things that build your business.
2. Commuting – travelling a few feet to the office each day can make a refreshing change after years of catching the 07:30 train. You can work longer hours in shorter days.
3. Convenient – if you are the creative type, or just like to work at odd times, working from home means you can go into the office whenever you want.
4. Childcare – while something of a two-edged sword, working from home makes childcare a lot easier. It's also easier to fit your work around school sports day!
5. Coffee shops – even those with an office frequently choose to meet clients in a mutually convenient coffee shop. Use coffee shops to meet people. Most also have wireless broadband so you can take your laptop and work between meetings.
6. Crises – life is littered with domestic crises. It can be useful to be at home working during the day, even if it's only to let the plumber in when he calls to mend a tap.
7. Comfortable – OK, you need to create a work-like environment, but when you're having a day at the office you can dress down as far as you like.
8. Colleagues – you will undoubtedly have people who work with you either regularly or on a project basis. You can use 'voice over internet' packages such as Skype to hold tele-conferences for free. You can also video-conference over the internet.
9. Environment – if you like to listen to music, you can. You can also have the windows open in winter or the heating on in summer. You can create the environment you want.
10. Colds – you know when someone starts sneezing in an open plan office? Soon everyone's reaching for the tissues. Working from home is healthy too!

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