

Testimonials from people I have worked with

[Previous](#) | [Next](#)

Robert breaks down business and life into easy, manageable chunks. His fresh style and no bulls**t approach makes him the perfect business role model!

Steven Robson [11-May-06 3:02pm]

Outstanding guy. Talks out of the box and sees things from angles where there aren't any.

Brian Crosby [24-Jan-06 10:13pm]

I have know Robert for a number of years and appreciate his lateral thinking and advice. A conversation is always valuable.

Roy Gough [22-Apr-05 1:56pm]

Hi, Robert!

Thank you for choosing me to help on one of your projects in February. It was interesting and good fun too! I was delighted to be able to use my trusted network and get the work done in Spanish as well. Since then, I have also arranged for some work to be done in German for one of my clients so let me know if you need any other languages.

Last but not least, it was a pleasure to deal with Anne as well and thank you for paying me so promptly! A bientôt, j'espère !

Stéphanie

Stéphanie INGRAM [7-Apr-05 9:35am] |

I've known Robert for many years in different businesses and guises. On every occasion his unique way of looking at things has proved invaluable to the success of the enterprise I've been engaged in.

I've always valued his ability as a wordsmith and I'm therefore not surprised of his undoubted success as an author, but, it's his business experience that makes his words powerful and worthy of the cover price and consideration.

Time spent with Robert is extremely rewarding as I always end up with new ideas and concepts that are generally implemented into constructive business plans and developments. I'm fortunate in that our business relationship is well established and I'm therefore able to trust him implicitly to give straight talking advice.

He's a good bloke and I'm pleased to be associated with him.

Malcolm Munday [27-Mar-05 2:20am]

Great book of checklists. Everything covered for those in business for five minutes or fifty years.

Thanks Robert,

Jase

Jason Elton [6-Mar-05 9:06am] |

Robert is a great person to know, particularly if you're new to the networking scene. I originally met Robert at an Entrepreneurs Boot Camp where he was speaking.

I felt so inspired at the end of that day that I went out & bought his book: The Entrepreneur's Book of Checklists. This book contains 1000 Tips to Help You Start and Grow Your Business!

Reading this book has helped me to turn obstacles into stepping stones & to realise that it is possible to live a balanced personal & business life without hassle.

It is packed full of valuable checklists that offer advice and tips on everything from generating business ideas, and writing business plans through to branding, selling, growing and recruiting. The list entitled, 10 ways to sell even more, shares nuggets of wisdom such as always asking why if a prospect turns you down and

always asking for a referral or recommendation as soon as you secure the deal. Ashton also advises, "Be memorable...have a physical trademark. Branson doesn't wear a tie, others always wear bow tie. Stand out from the crowd." As well as lists on pivotal business moments, such as selling and recruiting, there are more light-hearted but equally valuable lists on topics such as adding momentum, making work fun and taking holiday without taking time off.

My personal experience has shown me that an entrepreneur's most precious assets are time and good advice. Here then is the value of this book, the checklist format means I didn't have to put the breaks on, sit down and read it from cover to cover; I just turn to it whenever in doubt, in need of inspiration or friendly guidance. It's refreshing to hear from an author who has clearly been there and done it and now has taken the opportunity to share his knowledge. Throughout the book the author also includes case study examples of other entrepreneurs that offer further opportunities for you to learn from others mistakes and victories. My business was already up and running when I found this book but I just wish I'd found it sooner. Rachael Bridge reviewed this book in the Sunday Times and commented, "If you are the sort of person who would love to start a business of your own but have not yet dared to take the plunge because you have no idea of where to start, The Entrepreneur's Book of Checklists could go a long way to reducing the sense of panic and introducing some clarity and order into your life when you need it most." I think Rachael Bridge is spot on with her observations; this book is ideal for anyone who is thinking about starting their own business but needs some extra motivation, more confidence in their business ideas or wants advice on where to start.

My copy has been heavily bookmarked and scribbled on, it's become a well-used aid that I'd recommend to anyone who is starting, about to start or growing their own business.

Alan Jenkinson [26-Feb-05 4:06pm]

Robert is a great author who has you reading the whole publication each time. A very human approach to speaking and a real understanding to his listening. His seminars will make a difference to your way of thinking, and can greatly improve your business. Try them for yourself and see.

Clair Lovell

Credit Policies.net

Clair Lovell [14-Jan-05 12:47pm]

Robert is an extraordinary man in ever sense of the word. He is a prolific author, a fantastic speaker and a great thinker. And he loves helping business start ups. He is also one of the nicest guys I know with a great (if quirky) sense of humour.

A pleasure to know and someone that I highly recommend.

Philip de Lisle

Philip de Lisle [2-Jan-05 11:33pm] |

 [Previous](#) | [Next](#)

 [Back to top](#)